

Plant Facts

Purple Coneflower *Echinacea purpurea*

Other Common Names: Eastern Purple Coneflower



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PURPLE CONEFLOWER

Echinacea purpurea



Native Perennial



Pollinator Friendly



Full Sun / Part Shade



Water: Low to medium, drought tolerant

2-4' Tall x 1.5-2' Wide

Blooms: Spring-early fall

Color: Lavender daisy-like flower with spiny brown center cone

Super spreader; can self-seed and become very aggressive

Grown by a Denton County Master Gardener

General Information

Excellent perennial flowering plant for Texas gardens. Coneflowers are drought tolerant and native to the Midwest and southeastern United States. The daisy-shaped flowers are individually arranged on sturdy, elongated stems with soft lavender or purple petals and a coned center. Long-blooming plants attract bees and butterflies and will flower all summer with little attention. Works well cut flower arrangements.

Characteristics

Hardiness Zones: 3 to 8

Size: 2-3 ft w x 2-4 feet h

Flowers: 2-7 inches across, with coppery-orange centers and bristly cone

Bloom time: May - October

Leaves: Oval green leaves with pointed tips, 3 inches long and 2 inches wide

Growth Habit/Shape: Mound with tall flower stalks

Soil Requirements: Fertile, well-drained, enriched with organic matter

Propagation: Seeds or transplants. Prefers full sun but tolerates light shade. Fall is the best time to plant root divisions so they establish in cooler weather.

Indoor/Outdoor: Outdoor

Pests and Disease Problems

Japanese beetles sometimes eat both flowers and leaves, though rarely serious.

Plant Care

The plants require supplemental water once or twice per week after established. Fertilize at planting time with a timed-released product.

Notes

Can spread or self-seed. Flower is reported to have medical uses, but sometimes causes allergic reactions if ingested.

Sources for Additional Information

Lady Bird Johnson Wildflower Center

https://www.wildflower.org/plants/result.php?id_plant=ecpu

Missouri Botanical Garden

https://www.missouribotanicalgarden.org/PlantFinder/PlantFinderDetails.aspx?taxonid=277422&ispr_ofile=1&basic=purple%20coneflower