

## Black-eyed Susan - *Rudbeckia hirta*

**Other Common Names:** Gloriosa Daisy, Brown-eyed Susan



Beverly Ivey, CC BY-NC-SA, Denton County MGA

### BLACK-EYED SUSAN or BROWN-EYED SUSAN

*Rudbeckia hirta*

Native Annual

Butterflies, Bees, Birds



Full Sun / Part Shade

Water: Medium, drought tolerant

1-3' Tall x 18 inches or more Wide

Color: Golden yellow, brown cones

Blooms: Summer-early Fall

Super Spreader reseeds freely, can be aggressive

Grown by a Denton County Master Gardener

### General Information

Easy to grow, long-blooming annual. Flowers in summer through fall. Black-eyed Susans attract butterflies and make excellent cut flowers. Depending on growing conditions, this species may act as an annual, biennial or as a short-lived perennial. Bright-yellow, 2-3 in. wide, daisy-like flowers with dark centers are its claim-to-fame.

### Characteristics

**Hardiness Zones:** 3-7

**Height Size:** 2 feet W x 2 feet T

**Flowers:** Daisy-like, 3-6 inches across

**Bloom Time:** June to October

**Leaves:** Coarse green leaves, slightly hairy

**Growth Habit/Shape:** Herb and upright

**Soil Requirements:** Moist-organically rich

**Propagation:** freely self-seed

**Indoor/Outdoor:** Outdoor

### Pests and Diseases

Powdery mildew may cause white patches to form on leaves. Although the plant is weakened, it usually survives.

### Plant Care

Require full sun to partial afternoon shade with a medium amount of supplemental water after establishment — once or twice a week during the growing season. Removing dead flower heads to prolong the blooming season. Fertilize at planting time and annually with a timed-release product. Cut the dead foliage back to the ground after a hard freeze.

### Sources for Additional Information

Lady Bird Johnson Wildflower Center

[https://www.wildflower.org/plants/result.php?id\\_plant=RUHI2](https://www.wildflower.org/plants/result.php?id_plant=RUHI2)

Missouri Botanical Garden

<https://www.missouribotanicalgarden.org/PlantFinder/PlantFinderDetails.aspx?taxonid=277225>