

Plant Facts

Black-eyed Susan Rudbeckia hirta

Other Common Names: Gloriosa Daisy, Brown-eyed Susan

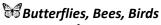


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BLACK-EYED SUSAN or BROWN-EYED SUSAN

Rudbeckia hirta

Native Annual



Full Sun / Part Shade Water: Medium, drought tolerant

1-3' Tall x 18 inches or more Wide **Color:** Golden yellow, brown cones **Blooms:** Summer-early fall

Super Spreader reseeds freely, can be aggressive **Grown by a Denton County Master Gardener**

General Information

Easy to grow, long-blooming annual. Flowers in summer through fall. Black-eyed Susans attract butterflies and make excellent cut flowers. Depending on growing conditions, this species may act as an annual, biennial or as a short-lived perennial. Bright-yellow, 2-3 in. wide, daisy-like flowers with dark centers are its claim-to-fame.

Characteristics

Hardiness Zones: 3-7 Heat Tolerance: High

Height Size: 2 feet tall x 2 feet wide **Flowers:** Daisy-like, 3-6 inches across

Bloom Time: June to October

Leaves: Coarse green leaves, slightly hairy

Pests and Diseases

Powdery mildew may cause white patches to form on leaves. Although the plant is weakened, it usually survives.

Plant Care

Black-eyed Susans are easy to grow in North Texas and tolerate summer heat and dry conditions. They require full sun to partial afternoon shade with a medium amount of supplemental water after establishment — once or twice a week during the growing season. Removing dead flower heads every two weeks helps prolong the blooming season. Fertilize at planting time and annually with a timed-release product. Cut the dead foliage back to the ground after a hard freeze.

Warning

None

Sources for Additional Information

Lady Bird Johnson Wildflower Center. Rudbeckia hirta

Missouri Botanical Garden. Black-eyed Susan

Texas SmartScape. Black-Eyed Susan